

Station KSNV-TV LAS VEGAS, NV. Agency () CAMPAIGN GROUP Rep Firm () PHILADELPHIA
 Advertiser () AFSCME 1600 LOCUST ST Sales Office ()
 Product AFSCME-ADD PHILADELPHIA, PA 19102 Salesperson () AMY MCCREARY
 Estimate# Buyer LISA CABANEL Agency C/P1/P2/E Flight Dates 09/19/2012 - 09/25/2012 Salesperson Phone# 215-568-6540
 Phone# Hiatus Weeks Salesperson FAX# 215-568-1845
 Fax#

--- CONTRACT COMMENT ---

SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	TU	8P-9P		:30	\$4,000.00	09/25-09/25	1	1	1	\$4,000.00	
	2	SU	4P-515P	Buyline Comment: FNIA	:30	\$2,400.00	09/23-09/23	1	1	1	\$2,400.00	
	3	W	9P-10P	Buyline Comment: PRIME	:30	\$3,200.00	09/19-09/19	1	1	1	\$3,200.00	

---REPORT TOTALS---

Report Totals: 3 / \$9,600.00

---SALES MONTHLY TOTALS---

Sep 12: 3 / \$9,600.00

Sales Totals: 3 / \$9,600.00

Station Totals: 3 / \$9,600.00

Lines not sent/rcld/rtn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$25,263	CATV 0%	KBLR 0%	KING 0%	KLAS 0%	KSNV 38%
		KTNV 62%	KTUD 0%	KVCW 0%	KVMY 0%	KVVU 0%
		XXXX 0%				

---COMPETITIVE COMMENTS---

NEW ORDER

EST SHARES- ONLY KTNV & KSNV WERE ADDED TO

Books NOV12
 Demos RA35+

Rep Order# 6849710 Ver# 1 Mod# 0 Status Confirmed Traffic Order# 106339 Printed: 09/07/2012 7:42 AM 2 of 2
EC'd Yes Last Received: 09/05/2012 12:13 PM

Showing Buylines: All Lines

Station	KSNV-TV LAS VEGAS, NV.	Agency	() CAMPAIGN GROUP	Rep Firm	
Advertiser	() AFSCME	1600 LOCUST ST		Sales Office	() PHILADELPHIA
Product	AFSCME- ADD	PHILADELPHIA, PA 19102		Salesperson	() AMY MCCREARY
Estimate#		Agency C/P1/P2/E			
Buyer	LISA CABANEL	Flight Dates	09/19/2012 - 09/25/2012	Salesperson Phone#	215-568-6540
Phone#		Hiatus Weeks		Salesperson FAX#	215-568-1845
Fax#					

— CREDIT RISK —

INSUFFICIENT INFO FOR CREDIT ASSESSMENT